



UNSTOPPABLE BUSINESS TO PROFITS 2025

# WORKBOOK

BY KIM EVANS, MA

# WELCOME

*Hi There Millionaire Minds!*

Are you ready to conquer new heights in 2025? I'm thrilled to reach out with an exclusive opportunity crafted especially for visionary women like you.

This golden opportunity is designed for those who are not only seeking to elevate their income but also aiming to prioritize self-care management and boost confidence.

Welcome to the Unstoppable Business to Profits Master Training for **Ladypreneurs & Gentlemen** Business Owners! Today's master training is designed to empower you with essential tools and insights across various pillars of business success.

Please take the time to engage with each section thoughtfully various pillars  
Vision & Goal Setting: Branding & Marketing: Financial Empowerment:  
Product/Service Development: Time Management & Productivity Self-Care &  
Well-being: Confidence Building: Networking & Community Building.

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*Kim Evans*

## ABOUT ME

As Owner of **2Gorjis Wellness for 28 years and KME Coaching**, I help women design and launch successful business, increase their revenue and sales, stand out in their industry, and create a strong online presence. I am committed to supporting Entrepreneurs as they strive to achieve their goals and build fulfilling and profitable careers.



# WORKBOOK TEMPLATE #1

*Today's training is designed to empower you with essential tools and insights across various pillars of business success. Please take the time to engage with each section thoughtfully.*

## ***Vision & Goal Setting:***



**01** **SMART Goals:-** Create at least two SMART goals for your business. Ensure they are Specific, Measurable, Achievable, Relevant, and Time-bound. **Smart Goal Number 1**

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**02** **Smart Goal Number 2**

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**03** **Vision Clarity:** What is the long-term vision for your business? Envision where you want to be in 3 to 5 years.

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## WORKBOOK TEMPLATE #2 BRANDING & MARKETING:

Develop strategies to enhance your brand and reach your target audience.

- Describe your brand identity in three words. What message do you want your brand to convey?

- **Time Management & Productivity:** Track your time for a day. Identify 3 areas where time could be better utilized.

## WORKBOOK TEMPLATE #3

### MARKETING CHANNELS:

List three marketing channels you will utilize to reach your audience. (e.g., social media, email marketing, collaborations)

- Which one will you work on the most? How many posts will you produce per week and per day?

### Target Audience:

- Clearly define your target audience. Who are they, and how can your products or services meet their needs?

# WORKBOOK TEMPLATE #4

## FINANCIAL EMPOWERMENT & WEALTH BUILDING:

ESTABLISH A STRONG FINANCIAL FOUNDATION FOR YOUR BUSINESS.

**How much income do you want to make this year?**

**Monthly?**

**- Describe which one of the strategies you will execute in your business?** ex. membership, coaching program, ecourse, ebook, non-profit, consulting program?

**Pricing Strategy: Determine your pricing strategy. Consider the value you provide and the market standard.**

**- How will you go about pricing it?**



# WORKBOOK TEMPLATE #5

## PRODUCT/SERVICE DEVELOPMENT:

**Objective:** Develop a plan for creating or enhancing your offerings or your services.

-How will you expand single sessions, group coaching, online courses, memberships, long-term programs, live vents,

**Unique Selling Proposition (USP):** Define your USP. What sets your products/services apart from competitors?

# **WORKBOOK TEMPLATE #6**

## **SELF-CARE & WELL-BEING:**

**PRIORITIZE SELF-CARE TO SUSTAIN LONG-TERM SUCCESS.**

**Identify three self-care rituals you commit to incorporating into your routine.**

**- Mindfulness Techniques: Choose a mindfulness technique (e.g., meditation, deep breathing) to integrate into your daily life.**

**Confidence Building:**  
**Objective: Develop (3) strategies to boost your confidence as a business owner.**



# WORKBOOK TEMPLATE #7

## CONFIDENCE BUILDING:

OBJECTIVE: DEVELOP STRATEGIES TO BOOST YOUR  
CONFIDENCE AS A BUSINESS OWNER.

**Strengths Acknowledgment:** - List three strengths you possess as a businesswoman. Celebrate them!

**- Fear Confrontation:-** Identify one fear related to your business. Develop a plan to confront and overcome it.

**Networking & Community Building: Objective: Establish connections for support and collaboration.**

- Set two networking goals for the month. This could include joining a community or attending industry events.

**Identify at least one potential collaboration opportunity.**



**CONGRATULATIONS ON COMPLETING  
“UNSTOPPABLE BUSINESS TO PROFITS”  
MASTER TRAINING & WORKSHEET  
FOR LADYPRENEURS!**

**TAKE THESE INSIGHTS AND ACTION STEPS WITH  
YOU ON YOUR JOURNEY TO BECOMING AN  
UNSTOPPABLE FORCE IN YOUR BUSINESS.**

**IF YOU HAVE ANY QUESTIONS OR  
NEED FURTHER GUIDANCE,  
EMAIL ME [KIM@KINGEMS.COM](mailto:kim@kingems.com).**

**READY TO START YOUR  
COACHING PROGRAM?**

**Start with The Jump Start Coaching  
[www.kingems.com](http://www.kingems.com)**

**SCHEDULE A STRATEGY CALL**

**WANT MORE IN 2025?**

**[Calendly.com/KMECoaching/ELEVATE](https://Calendly.com/KMECoaching/ELEVATE)**

# My Notes

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